

## Comprehensive Market Entry Services for Bakken & Bæck in Germany

### Business Case

#### The Client

Bakken & Bæck, a dynamic and internationally awarded digital design consultancy in Oslo, Norway, is determined to expand their business globally. Founded in 2011, their key competency is focused on supporting start-ups, as well as established companies to plan, design and build their own digital products.

Taking their long-term growth plans into consideration they have identified Germany to be their first stepping-stone to enter the wider European market.

#### Business Challenge

Having identified Germany as their starting point for further long-term growth our client was now seeking a local partner to support them in setting up their operations on the ground in the most efficient manner.

#### Our Approach

Consultinghouse successfully designed the process of business incorporation and personally guided them throughout the establishment of their new office in Kaiserslautern, Germany. In addition, Consultinghouse is providing ongoing monthly support such as payroll and accounting services to help the company to stay compliant with German statutory law. Along with that, Consultinghouse's legal service partner, Counselhouse, guided the client with the German employment law, especially with regard to the immigration of foreign workers in Germany.

#### Services provided

- Identification of a German Limited as the most effective company form
- Incorporation of the German GmbH legal entity in Germany
- Employment and immigration law advisory services (provided by Counselhouse)
- Managing local operations (Payroll & Accounting)

### BAKKEN & BÆCK

Full coverage from strategy to operations

Employment and HR advisory\*

Customized payroll and accounting service

German payroll and social security processing service

Money Distribution and Handling Service

## The Outcome

Bakken & Bæck GmbH was successfully established in Germany within less than four weeks. Providing our services in the most efficient and timely manner made it possible for our client to fully focus on their core strengths and further drive international expansion.

For more information about Bakken & Bæck, please visit [www.bakkenbaeck.no](http://www.bakkenbaeck.no)

**To learn more about Consultinghouse and how we can add value to your business and company please contact us today at [info@consultinghouse.eu](mailto:info@consultinghouse.eu) or +49 (0) 6181 250 334.**